



For Immediate Release:

Product Announcement Date: January 17, 2006

***gig-fx* launches the *CHOPPER* - a unique new modulator pedal**

gig-fx is pleased to announce that the *CHOPPER* is now released for general sale throughout North America and Europe.

The *CHOPPER* is a radically new modulator pedal that provides advanced stereo versions of some classic effects as well as unique new sounds never before available in a single pedal ranging from ambience to trance to funky to pounding metal. The *CHOPPER* is the first pedal that can create the ambience of a delay without the encumbrance of a repeated note and it is the first pedal that can reproduce the chopped organ sound found on the intro to the Who song 'You Won't Get Fooled Again' (otherwise called Baba O'Riley). It also offers the most realistic foot-controlled rotating speaker effect on the market.

The *CHOPPER* works by employing two independently adjustable oscillators. A square wave oscillator with an adjustable on-off ratio (duty-cycle) produces a range of sound effects from 'on-off' chops to echo-like repeats (but does not repeat any note). The second oscillator produces tremolo, a stereo auto-pan and a best-in-class stereo rotating cabinet emulator. Combining the two waves creates a whole new class of modulation effects including a delay emulator which has to be heard to be appreciated. The modulation rates can be pre-set or adjusted on the fly by means of the patented optically linked foot pedal, making it easy to hit the desired tempo or to provide captivating intro / outro effects.

The *CHOPPER* adds totally new dimensions when used in stereo. In stereo, when one side is off, the other side is on, so the signal bounces or slowly pans back and forth across the sound stage. When you select either of the combination modes (called the Blend or Shake), In mono, you hear the two waves beating against each other; in stereo, you here rhythmic pulses flying across the room or chops slowly panning from left to right. Captivating stuff and fun to play with.

All *gig-fx* pedals are made from road-worthy, lightweight aircraft aluminum castings and are manufactured to the highest standards featuring a true analog signal path. Designed by musicians for musicians.

You can hear sound samples on www.gig-fx.com
See *gig-fx* at NAMM booth # _____

Product price: MSRP **\$299.99**, estimated street **\$235**
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