



For Immediate Release:

(see attached pic of Chopper pedal)

Announcement Date: January 26, 2006

gig-fx and Fender agree US and European distribution deal

In an agreement struck in December of last year and solidified at Winter NAMM, the newly formed FMI Wholesale, a division of Fender Musical Instruments, will distribute *gig-fx* products in North America and from Fender's five regional sales centers in Europe starting in March.

"This arrangement is exciting for both of us," said Susan Ivins, Director of Marketing of *gig-fx*, "given that both companies are setting out on a new path. We think the association with Fender will help *gig-fx* get a jump start in the market. We also think that radically new products like the **CHOPPER** and **MEGAWAH** will help establish FMI Wholesale as a pace-setting distributor with innovative, high-quality products."

gig-fx's first ground-breaking product, the **CHOPPER** is already available for general sale throughout North America and Europe and the new **MEGAWAH** pedal will be in stores in March. Fender will lead off with these products through their soon-to-be-released Wholesale catalog, which will be distributed to retailers throughout the US, and sold through their sales force in both the US and Europe.

The **CHOPPER** is a radically new modulator pedal that provides advanced stereo versions of some classic effects as well as unique sounds, never before available in a single pedal, ranging from ambience to trance to funky to pounding metal. The **MEGAWAH** features a new big wah sound not available in a pedal format before, together with classic wah, auto-wah and envelope effects. The **MEGAWAH** can also be used as a foot-volume control.

For more information visit: www.gig-fx.com

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